



**nscC**

Foundation &  
Alumni Relations

# EVOLVING TOGETHER

Annual Report on Giving 2023-24

**Mollie C.** (Left)

Precision Machining, Kingstec Campus  
2023 Recipient, The Women Innovating in  
Nova Scotia (WINS) Bursary

**Ben C.** (Middle)

Machining '23, Kingstec Campus  
2022 Recipient, Honourable Mayann E. Francis  
Hope & Inspiration Award



# CONTENTS

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A message of gratitude	1
2023-24 financial highlights	2
Year in review	3
Cost of living supports	4
Student awards	5
Entrepreneurship and career readiness	6
Student learning opportunities	7
Partnering on equity	8
Alumni engagement and support	9
Sydney Waterfront Campus	10
Student housing	11
On the horizon	12
Thank you	13

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**NSCC Foundation and Alumni Relations acknowledges that we are in Mi'kma'ki** – the unceded territory and ancestral, traditional homeland of the Mi'kmaq Nation. As Treaty beneficiaries our relationship is based on a series of active Peace and Friendship Treaties between the Mi'kmaq Nation and the Crown, dating back to 1725. We are all Treaty beneficiaries.

African Nova Scotians arrived here 400 years ago, and from that time on, they have contributed to the infrastructure and economic wealth of the towns and cities they helped to build, but from which they could not benefit. Let us endeavour to learn more about the ways in which our own respective communities were shaped by the historic contributions of African Nova Scotians to Mi'kma'ki.



## **Michaela J.**

Marine Engineering Technology, Strait Area  
Campus Nautical Institute  
2023 Recipient, The Ocean Dream Award for  
Women and Indigenous People

# A MESSAGE OF GRATITUDE

As we reflect on the past year, we are filled with profound gratitude for your unwavering support and generosity. Your contributions have not only provided essential assistance but have also served as a beacon of hope for students and alumni across Nova Scotia.

Amidst unexpected challenges and the cost of living crisis so many of our students face, your support has been instrumental in keeping our students and alumni focused on their educational and career aspirations. You are helping to ensure that financial worries do not derail their hard work and dedication.

Your impact is immeasurable. Access to flexible financial aid, hands-on learning experiences, and career support has made a difference in the lives of countless students. Their heartfelt expressions of gratitude are testaments to the transformative power of your generosity.

In this report, you will find inspiring highlights from the past year, showcasing the tangible outcomes of your support.

Together, we are committed to enhancing learning experiences at the College. As we eagerly prepare for the upcoming academic year, we look forward to exploring the ongoing opportunities to deepen our impact for our students, and in communities across the province.

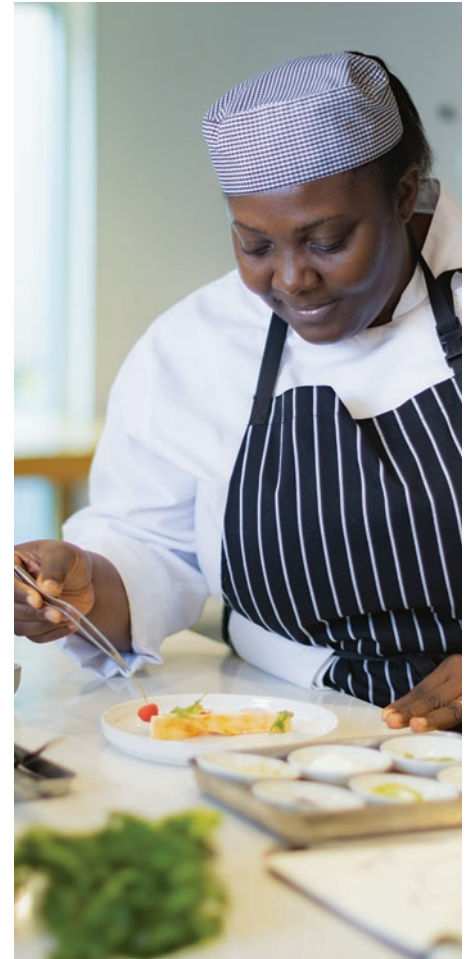
With deep appreciation and warm regards,



**Don Bureaux,**  
President, NSCC



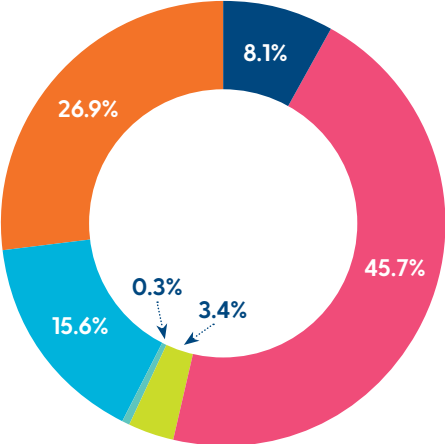
**Barbara Goit,**  
Chair, NSCC  
Foundation and  
Alumni Relations  
Board of Directors



## **Victoria M.**

Culinary Management, Kingstec Campus  
2023 Recipient, Chartwells Emergency  
Cost of Living Bursary

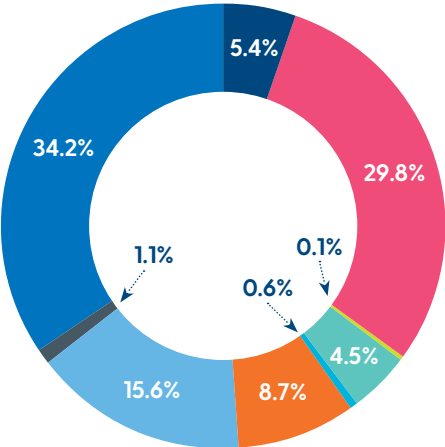
# 2023-24 FINANCIAL HIGHLIGHTS



### 2023-24 Revenues \$12,453,611

■ Endowment gifts (8.1%)	\$1,011,784
■ Annual gifts (45.7%)	\$5,695,756
■ Affinity programs/partnerships (3.4%)	\$422,191
■ Capital gifts-in-kind (0.3%)	\$35,000
■ NSCC operating grant (15.6%)	\$1,935,335
■ Investment income* (26.9%)	\$3,353,545

\* Interest, dividends, realized gains and unrealized gains on investments



### 2023-24 Disbursements \$12,453,611

■ Cost of living supports (5.4%)	\$677,265
■ Student awards (29.8%)	\$3,714,702
■ Student learning opportunities (0.1%)	\$7,956
■ Entrepreneurship & career readiness (4.5%)	\$561,077
■ Campus infrastructure & classroom equipment (0.6%)	\$80,261
■ Other* (8.7%)	\$1,082,116
■ Foundation operations (15.6%)	\$1,935,335
■ Investment mgmt & banking fees (1.1%)	\$133,490
■ Future initiatives for students** (34.2%)	\$4,261,409

\* Other category includes: program costs funded and designated by donors to allow for program delivery; Rapid Response funded projects; unique projects that don't fit within existing reporting categories; major, multi-faceted projects that cannot be categorized into a single reporting category.

\*\* Includes funds received and earmarked for spend down for multi year programs

Please find detailed, audited financial statements by KMPG LLP on our Financial Statements page at [nsc.ca/foundation/who-we-are/financial-statements.asp](https://nsc.ca/foundation/who-we-are/financial-statements.asp)

# YEAR IN REVIEW AND REPORT OVERVIEW

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You've made an impact like no other, thank you for supporting your community!

As we approach the 2024-25 academic year, we do so with the lens of our new strategic plan, "Community. Connection. Commitment." Below and throughout this report, you can see

how we are using this renewed vision to prioritize the diverse and ever-changing needs of our students and alumni, made possible through your generosity.

**\$7.1M**

TOTAL FUNDS RAISED

**926**

TOTAL DONORS

**51**

STUDENTS HELPED THROUGH  
NOVA SCOTIA WILDFIRE  
EMERGENCY BURSARIES

**\$25.5K**

DISBURSED TO STUDENTS  
IN NOVA SCOTIA WILDFIRE  
EMERGENCY BURSARIES

**4**

NEW ENDOWMENT  
FUNDS ESTABLISHED

**\$3.3M**

RAISED FOR SUPPORTS  
FOR EQUITY-DESERVING  
STUDENTS

**247**

NUMBER OF  
NEW DONORS

**\$161.2K**

IN NEW ENDOWMENT  
FUNDS ESTABLISHED

**\$2.1M**

DISBURSED FOR  
SUPPORTS FOR EQUITY-  
DESERVING STUDENTS



# COST OF LIVING SUPPORTS

Rising costs are putting students' education at risk. The decision between paying for school or putting food on the table is a reality for many. NSCC donors and supporters, like you, have stepped forward to provide funding for cost of living bursaries, Urgent Aid and emergency housing, along with provincewide initiatives like grocery gift cards and breakfast programs to aid in food insecurity at campuses.

**\$446K**

TOTAL RAISED

**\$677.3K**

TOTAL DISBURSED:

**\$278.3K** Cost of living bursaries

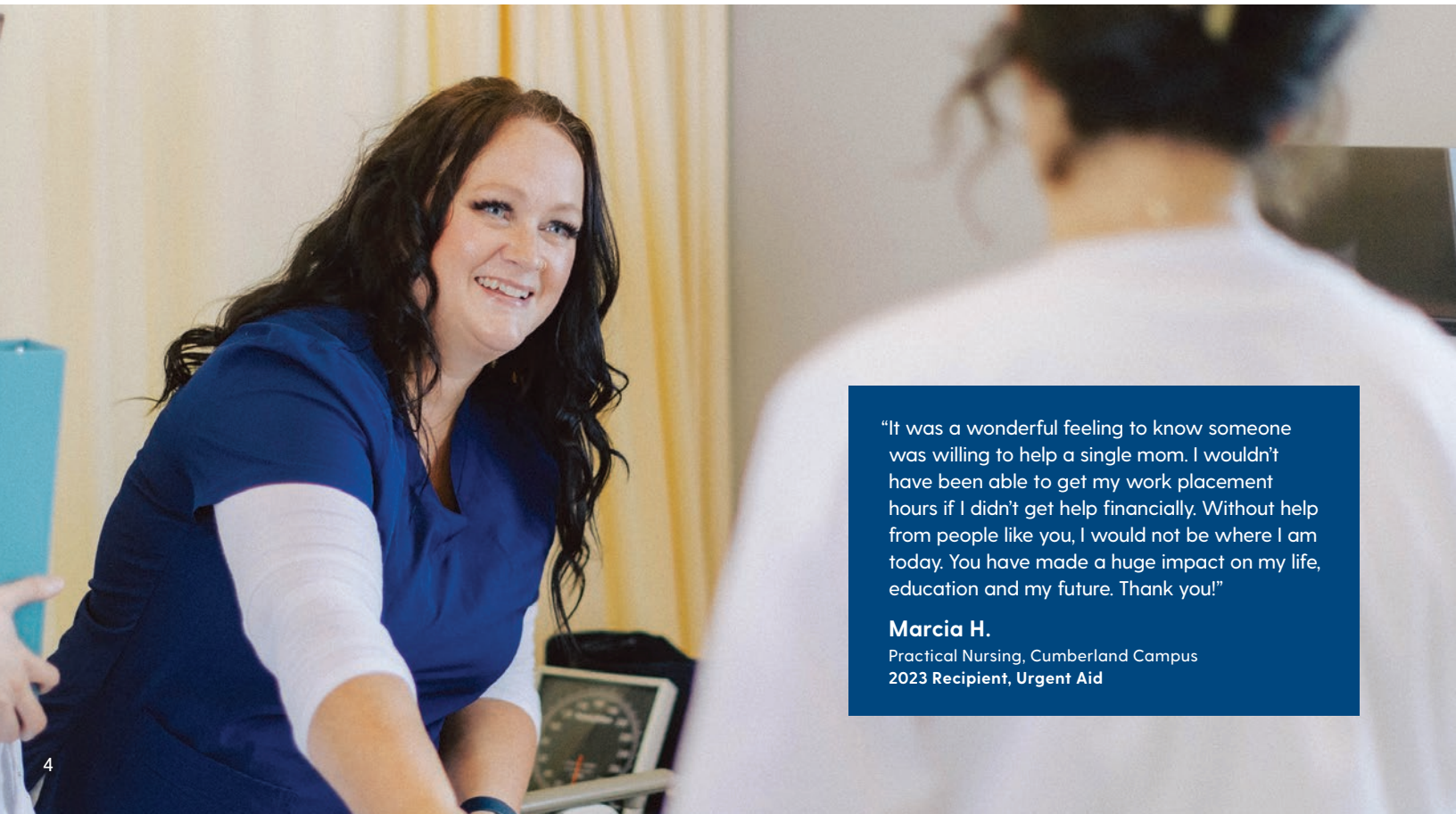
**\$63.2K** Food insecurity initiatives

**\$171.6K** Urgent Aid

**\$2.5K** Emergency housing

**\$123.7K** Grocery and gas gift cards

**\$38K** Other cost of living supports



"It was a wonderful feeling to know someone was willing to help a single mom. I wouldn't have been able to get my work placement hours if I didn't get help financially. Without help from people like you, I would not be where I am today. You have made a huge impact on my life, education and my future. Thank you!"

**Marcia H.**

Practical Nursing, Cumberland Campus  
2023 Recipient, Urgent Aid

# STUDENT AWARDS

**\$5.5M**

TOTAL RAISED

**\$3.7M**

TOTAL DISBURSED

**1,356**

STUDENTS HELPED

**1,876**

AWARDS DISBURSED

**407**

AWARD DONORS

NSCC's Student Awards program offers a broad range of scholarships, awards and bursaries to support access to education, celebrate academic success and recognize leadership and volunteerism.



“I wanted to expand my impact outside of music by reinforcing the options Black youth have when choosing their careers. I received an Honorary Diploma from NSCC in 2017, so this scholarship is a way for me to inspire Black youth to pursue skilled trades and give back to NSCC.”

**Maestro Fresh Wes**

Donor, Maestro Fresh Wes Scholarship



“When I found out that I was a recipient of The Sobey Award, I was overwhelmed with joy and gratitude. Receiving this award gave me confidence in my decision to return to school, allowing me to focus on my studies and my family's needs, so I could be the best mother and student that I could be. I have dreams of starting my own business and one day, I want to come back to teach at NSCC.”

**Stacey W.**

Electrical Construction and Industrial, Ivany Campus  
2023 Recipient, The Sobey Award

# ENTREPRENEURSHIP AND CAREER READINESS



NSCC RBC Student Works participants working on the 3D Printing Artifact project for Indigenous artifacts.

Donor funding for entrepreneurship and career readiness provides NSCC students with opportunities that prepare them for successful careers post-graduation. Examples include college and job readiness funds, hands-on work experience through Student Works, entrepreneurial pathways like Scotiabank Entrepreneur-in-the-Making, and the ability to engage in social enterprises through Enactus.

**\$392.2K**

TOTAL RAISED

**\$561.1K**

TOTAL DISBURSED:

**\$47.6K** Student Works

**\$17.9K** Start-up Accelerator Program

**\$87K** Entrepreneur-in-the-Making

**\$42.9K** College/Job Readiness

**\$11.3K** Enactus

**\$160.6K** Sponsor-a-Student

**\$71.4K** Event sponsorships

**\$122.4K** Other



“The 3D Printing Artifact project impacted my work in the Digital Animation program, and vice versa, all because I was able to combine the skills that I had already developed with advice from the project leads. Elder Gerald Gloade was great at teaching us some of the Mi'kmaw history and culture and guiding us on what type of content he wanted to see from me and my project partner.”

**Grace P.**

Digital Animation – 3D, Truro Campus  
2023 Participant, RBC Student Works



“My placement through the RBC Student Works program was nothing short of transformative. It wasn't just about earning a wage, it was about gaining hands-on experience that directly correlated with my studies. This practical application of knowledge not only deepened my understanding but also boosted my overall confidence in my field which is 3D modelling and 3D printing.”

**Samreen K.**

Digital Animation – 3D, Truro Campus  
2023 Participant, RBC Student Works



# STUDENT LEARNING OPPORTUNITIES

Donor funding to the Extraordinary Learning Fund supports learning opportunities outside of the classroom to help students across the province by applying their skills through practical learning, participating in program-related field trips or hearing from expert guest speakers.

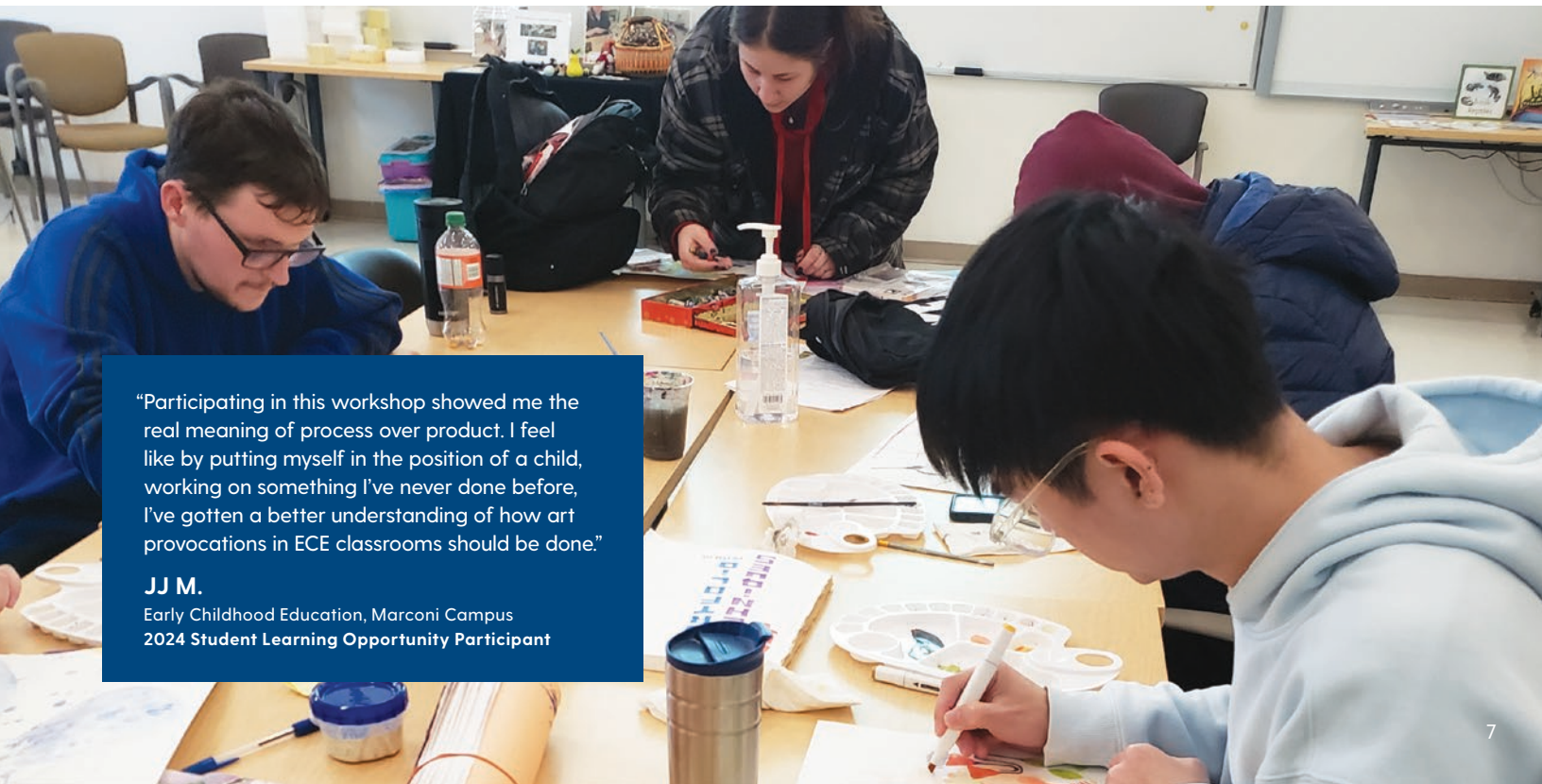
This year, students from Marconi Campus' Early Childhood Education program were given the unique opportunity in their Aesthetics and Creativity class to partake in an experiential workshop with a well-known local artist,

Nancy Chiasson. They learned about the importance of encouraging and supporting self-expression when working with kids to provide a safe space to embrace imagination, patience and creativity. This type of immersive learning was only made possible through our Extraordinary Learning Fund.

Through this fund, faculty and campuses can offer expansive learning opportunities to students so they can embed themselves in their communities and fields of work.

**\$8K**

**DISBURSED FOR  
STUDENT LEARNING  
OPPORTUNITIES**



“Participating in this workshop showed me the real meaning of process over product. I feel like by putting myself in the position of a child, working on something I've never done before, I've gotten a better understanding of how art provocations in ECE classrooms should be done.”

**JJ M.**

Early Childhood Education, Marconi Campus  
2024 Student Learning Opportunity Participant

# PARTNERING ON EQUITY

“Through dedicated financial aid to equity-deserving students and programs tailored to their unique cultural needs, NSCC’s Office of Human Rights Equity and Inclusion (HREI) proudly collaborates with NSCC Foundation and Alumni Relations to develop equitable and culturally relevant supports at the College. Together, with human rights, equity, inclusion, accessibility and anti-racism centred as one of their strategic priorities, we will continue to build a community centred on equity and remove barriers to post-secondary education.”

**The NSCC Human Rights, Equity and Inclusion Team**

NSCC is an access College where we strive to remove barriers to education and create an environment that’s welcoming and equitable. We believe in a community-partnered approach, working directly with equity-deserving communities to provide culturally responsive and inclusive programming and supports.

You’ve played an essential role in helping campus communities thrive in creating a student experience and environment that provides equitable support to all students. Your support is building representation, improving access to learning and nurturing a culture of community wellness.

Because of you, NSCC offers supports such as:

- Elders on Campus and financial aid for Indigenous students through the Indigenous Student Support Program;
- Student awards and cost of living bursaries dedicated to Black and African Nova Scotian students;
- Student awards and programs for entrepreneurship and career readiness that are tailored or give preference to equity-deserving students, including Entrepreneur-in-the-Making, Student Works and Irving Pathways to Shipbuilding.



“It is an honour to be chosen to receive an Archy Beals Legacy Award. It has been challenging to keep up with living and medical expenses. With the financial support of this award, I can stop worrying about being able to pay my bills and expenses so I can focus on my studies and community work. I greatly appreciate being selected as a recipient for this award and will continue to do my best to serve my community. Thank you also to Archy Beals, for all the work he has done for African Nova Scotians.”

**Brittany B.**

Business Administration, Pictou Campus  
2023 Recipient, Archy Beals Legacy Award

## 102

**AWARDS FOR EQUITY-DESERVING STUDENTS**

## \$41.1K

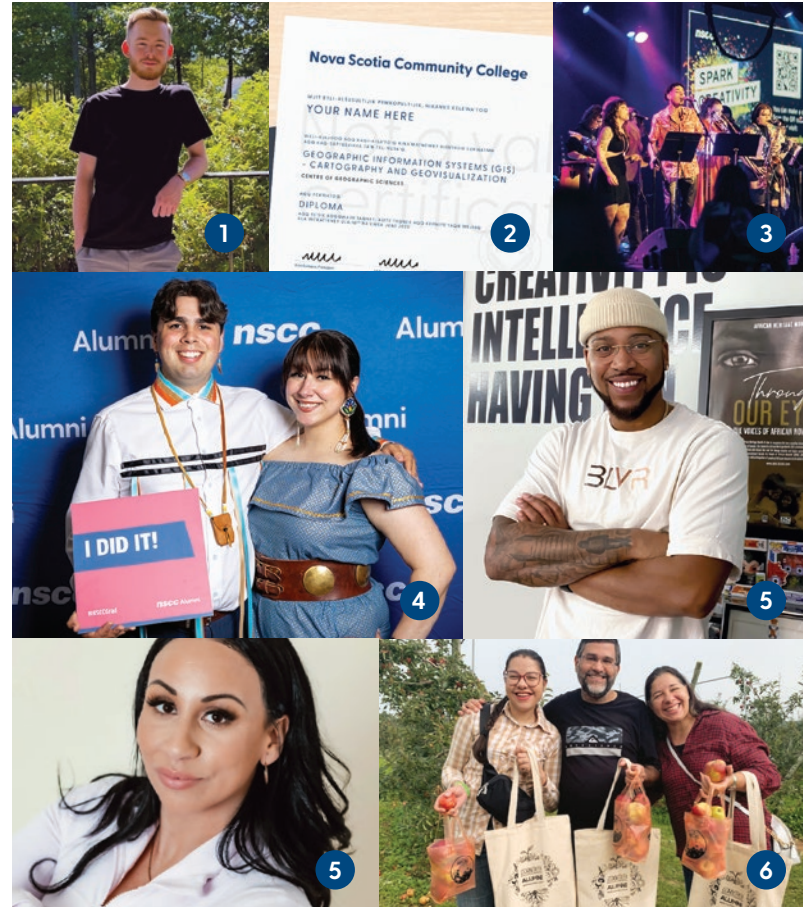
**DISBURSED IN COST OF LIVING BURSARIES FOR EQUITY-DESERVING STUDENTS**

# ALUMNI ENGAGEMENT AND SUPPORT

Thanks to our incredible alumni community, the Alumni Engagement Fund supports a wide range of student and alumni initiatives focused on career readiness and growth, as well as deepening their connection and engagement with NSCC. Given the tough economic landscape, we've strategically prioritized funding to provide financial awards for students and accessible low-to-no-cost professional development and events.

A few examples include:

1. Supporting annual student awards such as Alumni Legacy Awards for each campus.
2. Funding the reprint costs for Mi'kmaq and Indigenous alumni who want to have their credential translated into the Mi'kmaq language.
3. Sponsoring NSCC career fairs and showcases such as Spark Creativity.
4. Funding 21 Convocation Alumni Receptions across the province.
5. Supporting entrepreneurial initiatives like NSCC's Ask a Black Entrepreneur Panel, the Start-Up Accelerator Program and our annual Shop NSCC programming.
6. Hosting events like Red Cross Disaster Preparedness Webinar, Alumni Farm Fun Day at Noggins and Alumni Night with Thunderbird Lacrosse.



**\$162K**

**INTERNALLY GRANTED TO SUPPORT STUDENT AND ALUMNI INITIATIVES**

**39**

**EVENTS SUPPORTED WITH 50-100% REDUCED COSTS FOR STUDENTS AND ALUMNI**

**\$21.5K**

**IN AWARDS SUPPORTING 18 STUDENTS**

**\$17.9K**

**IN TUITION SPONSORSHIP FOR START-UP ACCELERATOR PROGRAM**



# SYDNEY WATERFRONT CAMPUS

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## A message from the Principal of NSCC Marconi/Sydney Waterfront Campus

Construction is nearly complete for NSCC's Sydney Waterfront Campus, with doors open planned for September 2024. We are so grateful to the entire Unama'ki (Cape Breton) community for their patience and support during this transformative change. The Campus will bring together innovation through new technology for advanced learning, applied research, accessibility and provide new spaces that inspire community collaboration.

We look forward to welcoming you in September and will be in touch soon with details on launch events.

Sincerely,

**Carla Arsenault**

Principal, NSCC Marconi/Sydney Waterfront Campus



# STUDENT HOUSING

Akerley Campus



Ivany Campus



Pictou Campus



"I loved my time living on campus, it was so much better than living on campus in my undergrad in many ways, including cost. I have been very happy here, and I'm so grateful for the staff that keep this building functioning so well! I would live here again in a heartbeat."

## **NSSC Student**

2023-24 Resident, Annapolis Valley Campus –  
COGS Campus Housing



NSSC is determined to increase housing capacity and emergency housing support for our students. Three new campus housing projects are currently underway with several prepared to open this coming fall. Each build will include one room for emergency housing.

In addition to current projects, four new student housing builds were announced for Cumberland Campus (September 2025), Lunenburg Campus (September 2025), Kingstec Campus (September 2026), and Institute of Technology Campus (September 2026).

The College has updated its admission processes with increased accessibility in mind to best support equity-deserving students at NSSC and reduce barriers they may face when applying for housing.

3

**HOUSING PROJECTS  
UNDERWAY**  
(2 READY FOR SEPTEMBER 2024)

620

**NEW BEDS FROM  
ONGOING/  
UPCOMING BUILDS**

4

**UPCOMING STUDENT  
HOUSING BUILDS**

10

**TOTAL CAMPUSES  
TO OFFER HOUSING**



# ON THE HORIZON

In 2024, NSCC Foundation and Alumni Relations completed our new strategic plan, “Community. Connection. Commitment.” and we’re ready to bring it to life. The plan recognizes the everchanging world we live in, where we seek to adapt to the needs of our community. We will create a stronger Nova Scotia through our four strategic priorities which will serve as guiding posts for how we approach our work.

**These include:**



**Human rights, equity, inclusion, accessibility and anti-racism (HREIAA)**, to create a learning environment based on equity and belonging;



**Evolving social landscape**, to listen, adapt, and respond to the needs of our communities;



**Sustainable impact**, to create sustainable solutions for the greatest impact;



**Student and alumni centred**, to keep students and alumni at the core of what we do and contribute to lifelong opportunities that create value in their personal and professional lives.

**Quinn L.**

Automotive Repair '23, Akerley Campus  
Valedictorian





# THANK YOU

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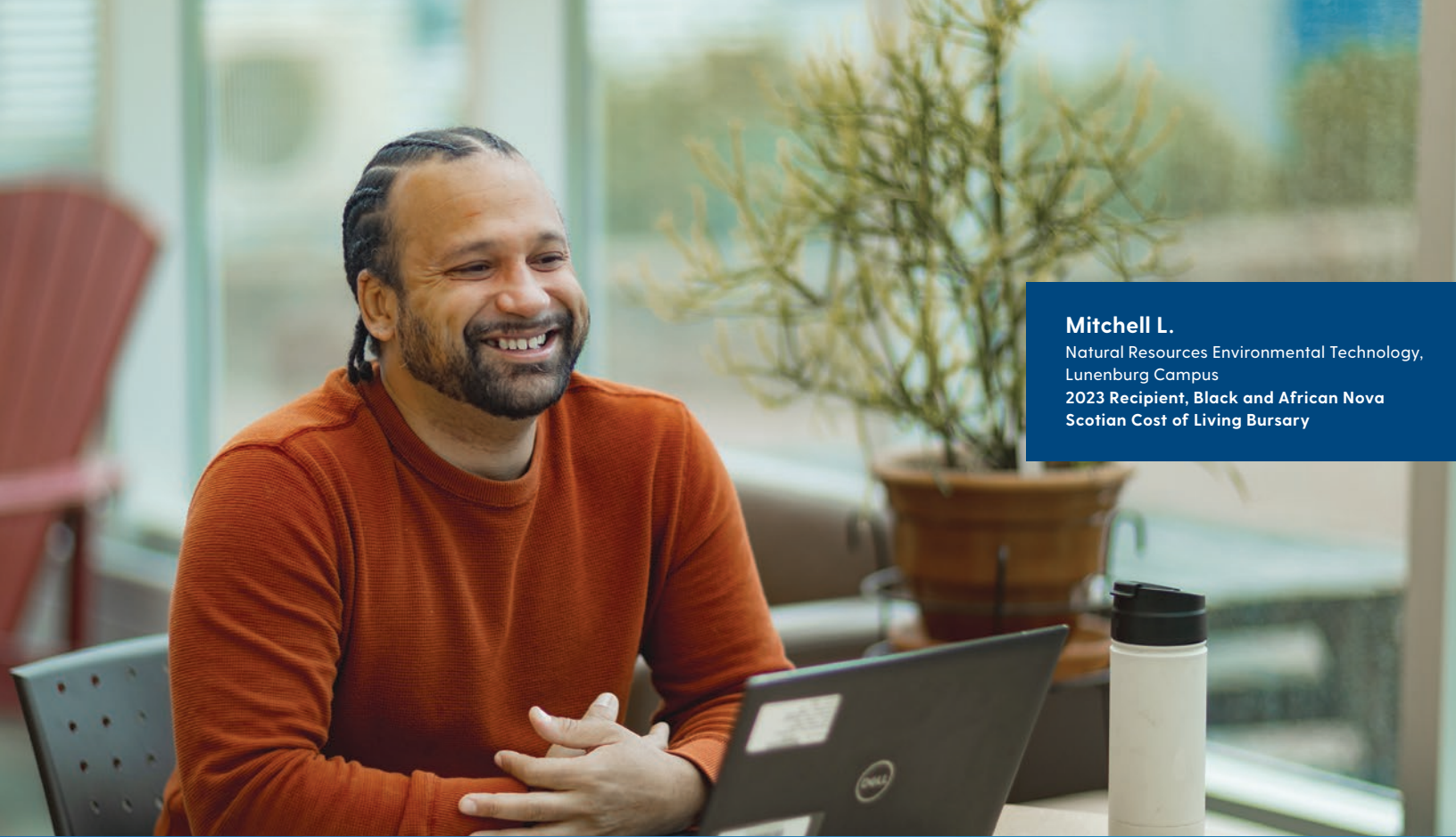
To our donors, partners and supporters, we cannot thank you enough for your incredible generosity. Your continued support and engagement with NSCC Foundation and Alumni Relations allows us to provide wrap-around supports to learners at the College, from the moment they consider an education at NSCC, through their time as a student, and into the workforce.

To learn more about our fundraising priorities, strategic plan, alumni community, inspiring impact stories and how you can give to NSCC, please visit [linktr.ee/foundationnsc](https://linktr.ee/foundationnsc).



## **Olivia S.**

Culinary Management '23, Akerley Campus  
2024 World Skills Competitor



**Mitchell L.**

Natural Resources Environmental Technology,  
Lunenburg Campus  
2023 Recipient, Black and African Nova  
Scotian Cost of Living Bursary

**Please contact us anytime:**

NSCC Foundation and Alumni Relations  
5685 Leeds Street, PO Box 1153  
Halifax, NS B3K 2T3

Toll-free: 1-866-745-7919 | Phone: 902-491-2181 | Fax: 902-491-4828  
foundation@nsc.ca | nsc.ca/foundation | alumni@nsc.ca | nsc.ca/alumni

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