



nsc
**REPORT TO THE
COMMUNITY 2022**

PRESIDENT AND BOARD CHAIR MESSAGE

At NSCC and around the world, we're in a period of great change.

While the pandemic slowed our lives in many ways, it also compelled us to accelerate the pace of change we were used to - bringing the future right to our doorstep and thrusting the global education sector into a period of digital transformation.

These last few years challenged us to critically evaluate our position among Nova Scotia's social infrastructure - those foundational institutions and critical catalysts that inspire resilient, just, equitable and sustainable communities.

Through this challenge we learned we can do more. We want to do more.

For more than 25 years, we've remained committed to transforming Nova Scotia one learner at a time; and we have. We've welcomed thousands of learners wanting to gain new skills and build fulfilling lives here, in Nova Scotia.

We've made great strides to grow and sustain a culture of excellence in equity, diversity, inclusion, accessibility and anti-racism - and there's more to do. We've become recognized leaders in environmental sustainability by minimizing our carbon footprint while maximizing our community footprint. We've developed nimble, in-demand training options aligned with the changing needs of the Canadian economy. And, with the support of our partners in government and industry, we've become a beacon for innovative solutions to some of the province's toughest emerging challenges.

Whether it be responding to the many hurdles presented by the pandemic, working with community leaders as an amplifier to strengthen and grow our economy and quality of life, supporting Nova Scotia's shift to sustainable

forestry practices or creating innovative career pathways for equity-seeking, racialized and other diverse individuals, NSCC is there.

We've long recognized that the transformation we strive to inspire doesn't end at graduation, nor does it end with the learner. As they build brighter futures for themselves, our grads go on to improve the lives and futures of their loved ones, their communities - natural, cultural and social - and Nova Scotia as a whole.

In this year's Report to the Community, you'll find stories of individuals who've done just that. These force multipliers have harnessed the full potential of their NSCC education and are using their skills and talents to reshape the world around them.

It's time to ask ourselves how we can - collectively - enrich our support for learners as they propel our communities and our province forward with their education, skill and sheer force of will.

Each story you're about to read demonstrates the solution-focused, transformational energy our province needs more of so we can tackle today's challenges and prepare to seize tomorrow's opportunities.

They should serve as an inspiration to us all.

With gratitude,



Don Bureaux - President, NSCC



Howie Doiron - Chair, NSCC Board of Governors



NSCC is located in Mi'kma'ki, the unceded territory and traditional homeland of the Mi'kmaq Nation. Our relationship is based on a series of peace and friendship treaties between the Mi'kmaq Nation and the Crown, dating back to 1725.

As Treaty beneficiaries, we recognize that we are all Treaty People.



BEHIND THE *SCENES.*

Applied Media and Communication Arts Certificate and Screen Arts Diploma
Ivany Campus

KEANDRE JOHNSON

After studying at NSCC, two time grad Keandre Johnson entered an industry where less than 19%* of people identify as Black, Indigenous or people of colour. The television and film production newcomer has since lent his skills to award-winning programs including Diggstown, Moonshine and This Hour Has 22 Minutes and is eager to build a reputation as a talented, reliable set electrician, grip, videographer and photographer.

“I’ve had nothing but positive experiences in my short career, but I’d be lying if I said I didn’t feel weird being one of the only people of colour on set at times. I would love other people - like me - to feel the joy and interest that I feel.”

nsc.ca/Keandre

* Directors Guild of Canada 2022 Census

GENEVIEVE ALLEN-HEARN

Genevieve Allen-Hearn is passionate about Kentville. The business owner, publisher and community-builder is strengthening the town's business sector, celebrating its cultural infrastructure and flipping the script on rural communities.

"I wanted to become an expert in building capacity. Someone who could make rural communities better through expertise and deep understanding. I'm committed to making Kentville one of Nova Scotia's best towns in which to live and work."

nsc.ca/Genevieve

A woman with long brown hair, wearing a black top and tan pants, stands smiling in front of a vibrant mural of flowers. The mural features large, stylized flowers in shades of white, pink, and purple, with green leaves and yellow stamens. The background is a mix of light blue and green.

**GETTING DOWN TO
*BUSINESS.***

Nonprofit Leadership Graduate Certificate
eCampus



A NATURAL *STORYTELLER.*

Radio Television Arts Diploma*
Kingstec Campus

STEPHANIE JOLINE

Stephanie Joline is part of a new generation of filmmakers who are using their art and influence to share the stories, voices and experiences of those who are often forgotten.

The award-winning writer and director draws inspiration from her Inuit Elders and has been applauded for her willingness to spark much-needed discussion around gender stereotypes and sexism in the film and television industry on- and off-screen.

"I like making people talk - bringing up uncomfortable conversations and challenging beliefs - because maybe it's something you should be uncomfortable with in order to see change."

nsc.ca/Stephanie

** Now known as Radio Television Journalism*

JERRY LEWIS

Jerry Lewis never dreamed his decision to become a carpenter would lead to owning and renovating multiple event venues that are popular with brides, Instagram influencers, musicians and others. He just wanted to learn close to home and provide his family with a great quality of life.

"I think it's rewarding to look at something you've accomplished - creating something from nothing - it brings so much happiness."

nsc.ca/Jerry



**BUILDING A
*FUTURE.***

Carpentry Certificate and Carpentry Diploma
Strait Area Campus Wagmatcook Learning Centre and Marconi Campus

A man with a beard and short brown hair, wearing a grey crew-neck sweatshirt and blue jeans, stands in a factory or workshop. He is holding a yellow multimeter with red and black probes. The background is a large industrial space with various equipment, pipes, and a staircase. The lighting is bright, with overhead fluorescent lights.

LEADING **THE CHARGE.**

Electronic Engineering Technology Diploma
Ivany Campus

COLE GREGORY

NSCC Research Associate Cole Gregory is helping Truro-based industry partner Kohltech Windows and Entrance Systems answer a question that could change the renewable energy sector forever: Can a residential window function as a solar panel? The answer is astounding.

"Developing new clean energy solutions for consumers who want to reduce their carbon footprint is essential to fighting climate change."

nsc.ca/Cole



NIKAMAJTU'T MAWITA'NEJ*



MY PEOPLE, LET US GATHER

NSCC was honoured to collaborate with the Turtle Island Institute to celebrate Mi'kmaq Sign Language through song and film.

The community-led initiative brought together Mi'kmaq Deaf signers, Mi'kmaq Elders, language keepers, translators, interpreters, dancers and community members to co-create a signed version of Elder George Paul's Mi'kmaq Honour Song, which calls on L'nu people to honour who they are and support one another.

Deaf-Mi'kmaq translators Holly Green and Sheila Johnson were joined by Mi'kmaq musicians and dancers in regalia, who further conveyed the deep meaning of the song as well as their culture, language and identity through singing, drumming and dancing.

The project raises awareness of Indigenous and Deaf languages and supports the calls for action of the National Inquiry into Missing and Murdered Indigenous Women and Girls and the Truth and Reconciliation Commission of Canada - particularly the impact of residential schools on language loss and reclamation.

The short film was featured at the 2022 FIN Atlantic International Film Festival in Halifax. Watch now and learn more at nsc.ca/HonourSong

Pictured: (left) Holly Green and Sheila Johnson; (middle) Cyril Julian, Keegan Sack, Michael R. Denny and Fred Knockwood; (right) Denise John, Myranda Roy, Carmen Bartlett, Michelle Roy and Aaron Prosper.

* Translation: My people, let us gather



CELEBRATING A MILESTONE.



ALL TOGETHER NOW

For more than two years, the pandemic disrupted NSCC's in-person convocation ceremonies – a true highlight of the academic year and each learner's educational journey.

Though the College remained committed to virtually celebrating and spotlighting this significant milestone, the return of the long-held tradition was a truly momentous occasion.

This June, more than 4,000 students from 14 campuses graduated during 20 individual ceremonies held in communities across the province and livestreamed around the world.

Smaller ceremonies held in the fall also honoured the resilience of learners who successfully completed program requirements later in the year due to pandemic disruptions. This includes ceremonies for the Marconi and Truro Campuses, which were further delayed by Hurricane Fiona.

For graduates, convocation represents the end of one chapter of their lives – one requiring hard work, determination and perseverance in the face of significant change – and the exciting

beginning of another. For employees, it's also an occasion of great pride. Each day across Nova Scotia, dedicated employees support students in reaching their significant educational and life goals with expert instruction, ongoing encouragement and dedicated support programs. Convocation embodies the culmination of these combined efforts.

As they turn the page, the Class of 2022 does so with a solid foundation of new skills and experiences. They also possess a proven ability to keep going when things get tough, to pivot in the face of disruption and to build community connections across great distances. Their next steps will assuredly leave lasting footprints on our communities, our province and beyond.

Congratulations to the Class of 2022!

Pictured: (left) Tyler Megarry, ASL Interpreter and Shakira Clarke, Kingstec Campus Valedictorian; (middle) Ha Anh (Ann) Tran, Cumberland Campus; (right) Don Bureaux.



BUILDING A COMMUNITY

Across Nova Scotia, finding a place to live – for the long term or temporarily - has become challenging. A lack of available options and affordability has been exacerbated by the pandemic and created hurdles for many. Our students are no exception.

In response to the housing crisis, the Province of Nova Scotia is supporting the construction of three new, campus housing facilities at NSCC. This important step in a province-wide housing strategy will add 350 beds to the College's offerings. Like the recently-completed facilities at Strait Area Campus and the Annapolis Valley Campus' Centre of Geographic Sciences, the new buildings will provide learners with safe, affordable, inclusive living options and improve access to education for learners who come to NSCC from other communities, provinces and countries.

The new buildings will include a mix of one- and multi-bedroom suites, laundry rooms and student common spaces. They will also be built to meet high standards in environmental sustainability and accessibility.

In addition to these new facilities, the Sydney Waterfront Campus Project continues to progress. The impressive, 305,000 square foot, street-spanning campus is more than 50% complete with two years remaining in the project.

Together, the buildings will add significant space to NSCC's pan-provincial footprint and greatly impact the College's ability to meet the diverse needs of the learners and communities it serves.

SYDNEY, NS Sydney Waterfront Campus

The 305,000 square foot campus will encompass multiple buildings, include a pedway and overlook Sydney Harbour.

FAST FACT

The new campus will use geothermal heating and cooling – drawing water from Sydney Harbour to cool its buildings.

OPENING

2024*

STELLARTON, NS Pictou Campus Student Housing

The 24,000 square foot, 4-story, 50-bed facility will overlook Acadia Avenue.

FAST FACT

The Hon. Dr. John F. Hamm Trades and Innovation Centre was the last building constructed at Pictou Campus (2018).

OPENING

2024*

DARTMOUTH, NS Akerley Campus Student Housing

The 48,000 square foot, 4-story, 100-bed facility will be located at the eastern edge of the campus grounds.

FAST FACT

Akerley Campus opened in 1969 as the Dartmouth Regional Vocational School.

OPENING

2024*

DARTMOUTH, NS Ivany Campus Student Housing

The 96,000 square foot, 6-story, 200-bed facility will overlook the historic Halifax Harbour.

FAST FACT

Ivany Campus welcomes 3,300 learners each year on average.

OPENING

2025*

**Dates listed are subject to change. Conceptual drawings only.*

MAKING AN IMPACT

18K

STUDENTS WELCOMED
EACH YEAR¹

55%

INCOMING STUDENTS
WITH PREVIOUS
POST-SECONDARY
EXPERIENCE²

86%

INTERNATIONAL
STUDENTS PLANNING
TO APPLY FOR A POST
GRADUATE WORK PERMIT³

94%

EMPLOYED NSCC
GRADUATES LIVING
AND WORKING IN
NOVA SCOTIA⁴

91%

GRADUATES SATISFIED
WITH THEIR OVERALL
NSCC EXPERIENCE⁴

26

AVERAGE AGE OF
NSCC STUDENTS¹

\$174K

URGENT AID DISTRIBUTED
TO STUDENTS⁵

1 in 10

PEOPLE IN NS IDENTIFY
AS AN NSCC ALUM⁶

2K

COMMUNITY MEMBERS
SUPPORTED BY NSCC
DURING HURRICANE
FIONA⁷

**NSCC IS FOR
THOSE WHO STRIVE
TO KNOW MORE,
DO MORE, BE MORE.**

1. NSCC Institutional Research

2. 2021 Fall Student Success Survey

3. 2021 Incoming Student Success Survey

4. 2021 Graduate Survey

5. NSCC Foundation Annual Report on Giving 2021-2022

6. Estimate: NSCC Alumni Relations and NSCC Institutional Research

7. Includes warming station visits and meals prepared for
Nova Scotia Power workers and community members

nsc.ca/communityreport

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